

# START-UP OF THE YEAR

## Article 1 - Goal

- The professional organizations **VIB** and **PICS Belgium** want to enable a head start for new companies with innovating ideas in the area of supply chain management.
- VIB and PICS Belgium want to provide market exposure to the award winners and to the nominees, making their innovative supply chain concepts available to other companies cooperating with the supply chain award winners.

## Article 2 - Activity

- The contending Start-Up markets products or services that are directly linked with logistics and/or supply chain in the field of:
  - o Demand management;
  - o Planning (tactical, operational);
  - o Operations Execution (manufacturing, logistics, handling);
  - o Logistics (handling, transport, 3PL, 4PL, outbound and inbound);
  - o Or the Start-Up has SCM as a differentiator in its product/service or business model.
- Start-ups offering advisory only as a service are excluded.

## Article 3 - Start-Up

- The Start-Up exists at least 2 years and maximum 5 years as a Belgian legal entity (NV/SA, bvba/sprl, vzw, etc.)
- The Start-Up must have its own commercial activity.
- The innovative supply chain concept, proposed by the Start-Up, must have reached a 'Proof of Concept' stage (proving its feasibility in real-life market conditions), or beyond.
- There are no revenue criteria.

## Article 4 - Mentor

- The Start-Up has to present at least 1 partner, endorsing the role as 'mentor':
  - A client of the product/service;
  - A sector partner who can testify the differentiating approach of the Start-Up's idea;
  - An investor;
  - A facilitator.

## Article 5 - Procedure

- The participants will be evaluated by a 'nomination committee', judging the compliance to the participation criteria.
- Accepted nominations will be evaluated by a professional jury of VIB and PICS Belgium.
- 40% of the score will be decided by online voting, 60% by a professional jury.

## Article 6

- Start-Ups wanting to participate must submit their case via our website, [www.supplychainaward.be](http://www.supplychainaward.be), no later than the 31st of July 2018. A justification memo (no longer than 1 A4 ) with company info, project justification, vision, etc. must accompany the submission. This must be submitted to [info@supplychainaward.be](mailto:info@supplychainaward.be), no later than the **31st of July 2018**.



## Article 7

- PICS Belgium and VIB appoint a nomination committee, predominantly consisting of practitioners, to evaluate the submitted companies.
- The boards of PICS Belgium and VIB decide on the organization of the award.
- In any given year, the number of awards can be variable, depending on the quality of the submitted Start-Ups.

## Article 8

- The Start-Up award winners agree to write a summary article for publication purposes – under their name, should PICS Belgium and VIB decide towards such an initiative.

## Article 9

- PICS Belgium and VIB will respect the confidentiality agreements and adhere to them to their fullest degree.
- The appointed members of the nomination committee and the jury will respect confidentiality agreements.

## Article 10

- All finalists will present their project during the afternoon session of the Gala Award Event on the 20th of November 2018 at Kinopolis Antwerp.
  - You can invite your team members, colleagues, management and/or supply chain partners, to join you for this event;
  - As a finalist you will receive a special 10% reduction on the price of each table or seat that you book.
- PICS Belgium and VIB decide on a yearly basis on the continuation of the awards.



PROCUREMENT  
LOGISTICS  
NETWORK

